

Whealbi

Wheat and barley Legacy for Breeding Improvement

Grant agreement number: FP7-613556

Collaborative Project
SEVENTH FRAMEWORK PROGRAMME

<p>Deliverable 8.1 Project dissemination plan with targeted events and actions</p>
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Due date: M6

Actual submission date: M8

Project start date: January 1st, 2014 **Duration:** 60 months

Workpackage concerned: WP8

Concerned workpackage leader: AI

Dissemination level: PU

Summary

The objective of this deliverable is to propose, after consultation of the partners, an indicative plan for dissemination for the duration of the project.

The strategy to get a complete dissemination plan was to contact the partners through a questionnaire with a number of questions related to actions to perform. A table with a proposition of dissemination plan was included (as in the DoW).

The questionnaire allowed to get different means of communication to complete the dissemination plan and actions.

The questionnaire can be found at : <https://fr.surveymonkey.com/s/S8V8V7W>

15 partners completed the questionnaire, allowing then to complete the dissemination plan and to contact directly some partners on specific points.

Whealbi: Communication plan and key mechanisms for dissemination

Stakeholder group/user	Communication means	Task in the project	Performance indicators	Main partners involved	Propositions from partners
Scientific community	conferences posters	8.1	10 10	INRA All	<p>Plant & Animal Genome Conference, San Diego (stands every year)</p> <p>ITMI congress</p> <p>Biometrics section of Eucarpia</p> <p>EUCARPIA Cereals section / ITMI, 2014, Wernigerode, Germany</p> <p>EUCARPIA (CH 2016)</p> <p>IWC Sydney 2015</p> <p>International Barley Genetics Symposium (USA)</p> <p>Conferences from MONOGRAM network (UK, http://www.monogram.ac.uk/)</p> <p>Plant Genomics Congress http://www.globalengage.co.uk/plantgenomics.html (London 2015)</p> <p>Barley Genetics Symposium 2015 Eucarpia meetings www.eucarpia.org</p> <p>Annual Congress of Italian Society for Agricultural Genetics http://geneticagraria.it/home.asp (and other national genetic congresses)</p> <p>International Society of Molecular Plant Microbe Interactions</p> <p>European Seed Association meetings</p> <p>EPSO workshop/conference Milano, Expo 2015 http://www.expo2015.org/en</p>
	publications		20		<p>Ex of publications :</p> <p>Phenotypic characterization of wheat/barley translocation line. Euphytica, 2014-15</p> <p>Strategies and accuracy of genotyping+imputation</p>
	newsletter			1/year	

Scientists, students	Trainings	8.1	7 (see table "training courses" at the end of the document)	NIAB Innovation Farm INRA, CRA, KWS, ATK	<i>List approved by partners</i>
Plant breeders	Field days, direct contact, technical seminars and breeders meetings	8.2 8.3	5 different countries (UK, FR, DE, HU, IT) 10 breeders	NIAB Innovation Farm INRA, CRA, KWS, ATK	Italy: Open Fields event in different locations in Italy Germany: Contacts with the German association of public private breeders : http://www.bdp-online.de/de/GFP/ France: Arvalis field days co-organised by INRA UK: 'Cereals in practice' which is held annually in Scotland UK: NIAB open days https://www.niab.com/shop/page/open-events HU: Field day to the farmers/breeders organized every year in June in Martonvásár
Farmers, cooperatives	Farmers events and field days, specialized press	8.2 ; 8.3	5 different countries (UK, FR, DE, HU, IT)	NIAB Innovation Farm INRA, CRA, KWS, ATK	Italy: Open Fields event in different locations in Italy Germany: Contacts with the German association of public private breeders : http://www.bdp-online.de/de/GFP/ France: Arvalis field days co-organised by INRA UK: 'Cereals in practice' which is held annually in Scotland UK: NIAB open days https://www.niab.com/shop/page/open-events HU: Field day to the farmers/breeders organized every year in June in Martonvásár
End-users (agro food supply chain actors)	Direct contacts e-newsletter	8.2 8.3	Through national and European associations	AI, NIAB Innovation Farm	Collection of many databases of stakeholders along the different partners + contacts with national breeders/farmers associations + collection of databases of other initiatives/running projects
Policy-makers, associations	Direct contacts, lunch seminars in Brussels	8.3	1 per year	AI, NIAB Innovation Farm	First lunch seminar will be organized around May 2015

General public, students	Public website, social networks, Wikipedia pages, short movie for research-TV to reach colleges.	8.4	www.whealbi.eu www.Facebook.com/whealbi (different public - short infos) 3 updated Wikipedia pages 1 short movie	AI	Release 1st Sept 2014 Online August 2014 Release of the first (wealbi FP7 project): 1st Sept 2014 (waiting for acceptance). 2 updates during the course of the project Mid-term of the project Other possibilities/events : Fascination of Plants (http://www.plantday12.eu/home.htm), science days... Fairs (ex. Salon de l'agriculture with INRA)
Future farmers	Trial and communication tools for farmer colleges	8.2	5 colleges (1 per country)	NIAB Innovation Farm, AI	Final list to be decided at 1 st year meeting for trial start Oct. 2015 / 2016 Current propositions: UK : Easton Otley College in East Anglia and University of East Anglia + Scotlands Rural Colleges. Italy : Istituto Scarabelli (Imola-Bologna) + agri. LODI France : 1 ingénieur school (ESITPA, ESA or ENITA Clermont-Ferrand) and one BTS agronomy-plant productions : ex: Eduter CNPR AgroSup Dijon Lempdes)
Community, FP projects on plant breeding/plant science	Direct contact, crossed participation to project meetings and dissemination events	8.5	Participation to one meeting / identified project	JHI DLO, INRA, AI	2015 : Participation to the annual FP7 Healthy Minor Cereals meeting 2015 : Participation to the final DROPS FP7 meeting 2016 : Participation to the final ADAPTAWHEAT FP7 meeting

Training courses (approved)

Title of the training course	Organiser	Proposed month of organisation
Protocols for Next Generation Valorization and Utilization of PGRFA collections	IPK (and contribution NIAB)	M30
High-throughput genotyping. Use of the microphenomics platform	IPK (and contribution JHI and PTP)	M24
High-throughput and precision phenotyping for most relevant agronomic traits (abiotic stress tolerance, response to major disease, plant growth descriptors)	CRA	M24-M30 (with plants in the field +-April/May 2016)
Bioinformatics and databases	DLO, HMGU, INRA	M36
Allele mining / genetic analysis	UZH	M42
Practical assisted pre-breeding	KWS, ATK	M48
Crop management / development of innovative cropping systems	NIAB	M48

Two trainings may be organized concomitantly in a same place (for instance Bioinformatics and Allele mining).

A special emphasis of these training events will be put on including young scientists (easy access to the training), new member states (organization of one practical assisted pre-breeding training in Hungary) and these trainings will be widely open to private companies (for technology transfer) and breeders academies (KWS breeders academy for instance).

Attention will be given to the content of the training to interest not only the scientific community but also the end-users. Training sessions will move from general/exploitable results to the detailed production of results and methods, giving the opportunity for the participants to follow a short or long training (i.e. from 1 to 5 days).

When possible, these training activities will be linked or co-organised with other European projects, for instance the one on minor cereals.”

Conclusion

Such a dissemination plan is not static as the project is long (5 years) and many other means and ideas for dissemination will appear during the course of the project. This dissemination plan will be updated every year after the annual meeting.